



WRIGHT STATE
UNIVERSITY
NUTTER CENTER

PROMOTERS GUIDE



www.nuttercenter.com
3640 Colonel Glenn Hwy. Dayton OH 45324

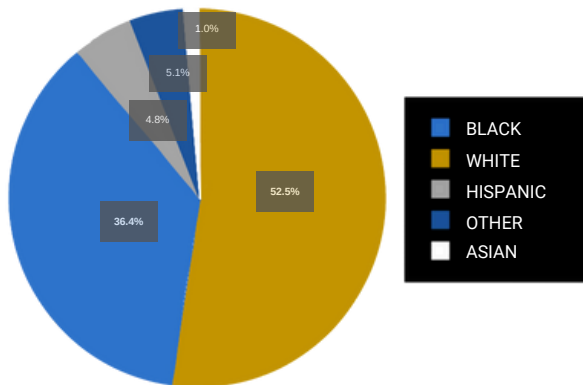
WELCOME TO DAYTON, OHIO

The Wright State Nutter Center is strategically situated in Fairborn, Ohio, adjacent to Dayton. Its location offers convenient access to visitors from across the Miami Valley region. Nestled within the Wright State University campus, the Nutter Center stands as a prominent landmark, hosting a diverse range of events, from concerts and sports competitions to conferences and community gatherings. Its central position within the state makes it easily accessible via major highways, providing an accessible and vibrant venue for entertainment and educational pursuits alike.

Nutter Center By the Numbers

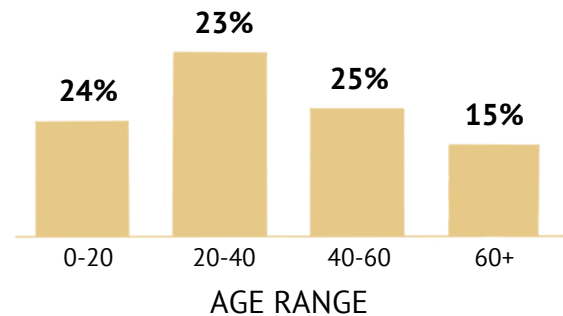
12.3 Yearly Visitors to Dayton
\$1BILLION+ Yearly in Visitor Spending

Daytons Demographics



Dayton Metro Area Population

Dayton Metro Area's Population: 814K



Neighboring Market Draw

- Indianapolis, Indiana
- Cincinnati, Ohio
- Columbus, Ohio
- Detroit, Michigan
- Chicago, Illinois
- Nashville, Tennessee
- Cleveland, Ohio
- Pittsburgh, Pennsylvania
- Louisville, Kentucky
- Fort Wayne, Indiana



GENERAL DIRECTORY

Venue Address: **Wright State University Nutter Center**
3640 Colonel Glenn Hwy
Dayton, OH 45435
(937) 775-1000
www.nuttercenter.com

Associate Director of Operations Joe Dick
joseph.dick@wright.edu
(937) 775-7000

Booking & Marketing Manager Sean Robison
sean.robison@wright.edu
(937) 775-3670

Business Manager Emily Sneed
emily.sneed@wright.edu
(937) 775-4785

Account Clerk Valerie Clark
valerie.clark@wright.edu
(937) 775-4784

Box Office Manager Aylish Connolly
aylish.connolly@wright.edu
(937) 775-4786



GENERAL INFORMATION

The Wright State University Nutter Center is Dayton’s premier sports and entertainment venue. It’s a stopping point for approximately 12 national touring concerts and performances each year including musicians from every genre and world renowned family shows. The 11,200 seat arena is the official home of the NCAA Division 1 Wright State University Raider men’s and women’s basketball programs and the women’s volleyball program. The Nutter Center has 260,000 sq ft of space with over 20 hotels all within a 2 mile radius.

WSU NUTTER CENTER LOCATION

Located on the campus of Wright State University
3640 Colonel Glenn Highway, Dayton, OH 45324

TELEPHONE

Administration.....	937-775-3498
Booking.....	937-775-3670
Box Office.....	937-775-4789
Box Office Manager.....	937-775-4786
Berry Room Coordinator.....	937-775-3670
WSU Hospitality/Catering Services	937-775-3183
Front of House/Guest Services.....	937-775-4545

VENUE DESCRIPTION

Multipurpose entertainment and sports complex: 1,000 - 11,200 seats



BOOKING AND EVENT MANAGEMENT

BOOKING PROCEDURES

To book an event at Wright State University's Nutter Center, please contact Sean Robison at sean.robison@wright.edu or (937) 775-3670.

Rental Expenses

Rental structure is based on established rental rates and determined by the type of event and space used. For further information, please refer to "Rental Rates and Charges."

Contract Execution

All arrangements are considered tentative until a contract has been fully executed and returned.

A copy of the contract will be emailed prior to the event. Please return a signed copy for the lessor's file, at which time a non-refundable deposit may be required. Additionally, a Certificate of Liability Insurance will be required with the contract listing Wright State University Nutter Center as the additionally insured.

Additional rental deposits may be required by management to cover the following expenses: balance of minimum rental fee, advertising expenses, estimated staffing, equipment, and technical services.

Upon execution of a rental agreement, the event will be advanced by Joe Dick, Associate Director of Operations, who is responsible for all operational details of the event from move-in to event performance and move-out. He is the lessee's liaison with arena staff and will provide all necessary information and coordination.

After meeting with the lessee, our Business Manager will prepare an itemized statement of reimbursable expenses for which the lessee is financially responsible at the time of settlement. A copy of the expenses is provided to the lessee and is considered an addendum to the contract.



RENTAL DEAL STRUCTURE

Full Arena Rental Package

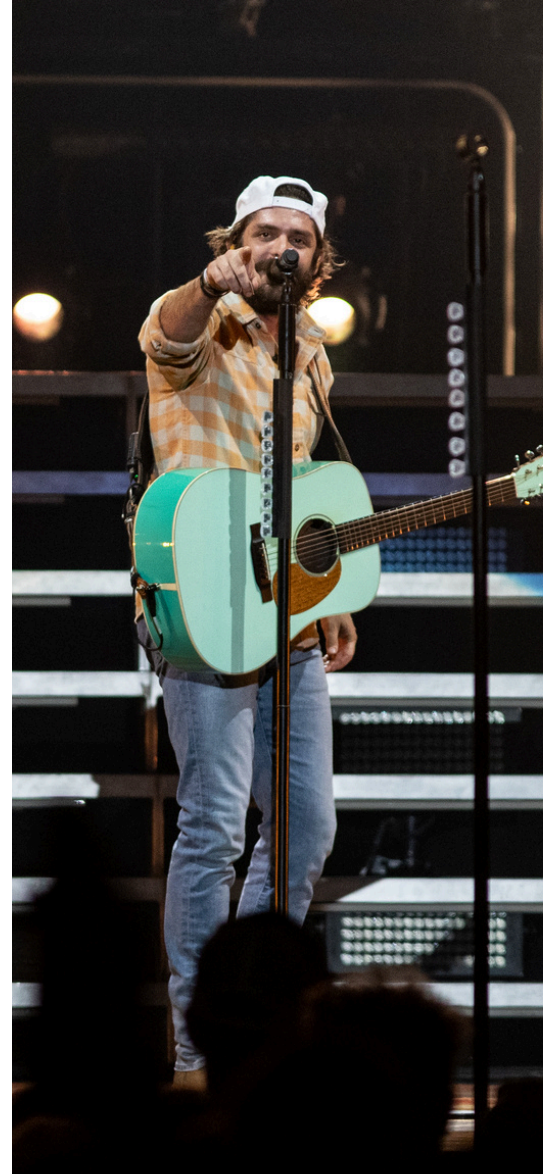
Rental for a full arena setup starts at \$30,000 plus all reimbursable expenses. Reimbursable expenses include, but are not limited to: stagehands, catering, equipment rental, advertising, additional security, etc. These expenses will be listed on Schedule A of the contract.

Half House Arena Rental Package

Rental for a half-house arena setup starts at \$18,000 plus all reimbursable expenses. Reimbursable expenses include, but are not limited to: stagehands, catering, equipment rental, advertising, additional security, etc. These expenses will be listed on Schedule A of the contract.

Box Office

The WSU Nutter Center provides ticketing services through Ticketmaster on an exclusive basis for all events scheduled in the facility. For further information on ticketing services and related charges, please contact Aylish Connolly, the Box Office Manager, at (937) 775-4786.



LABOR RATES

Personnel

Rates effective August 1, 2024, and are the minimums per hour.

Parking	\$21.00
Ushers	\$21.00
Housekeeping	\$28.00
Ticket Takers	\$21.00
Box Office	\$22.00
Scoreboard Operator	\$21.00
WSU Police	\$73.00
Fire/Medic	\$68.00
Operations Tech Crew	\$22.00
Ops Tech Crew Supervisor	\$29.00
Electrician	\$41.00
Maintenance	\$34.00
Audio Engineer	\$34.00
Security	\$28.00
Fairborn Police	\$72.00
Ohio State Patrol	\$45.00
Ohio State Patrol Supervisor	\$50.00

Stagehand labor rates

Stagehand services are subcontracted to IATSE Stage Employees Local #66.

Below are the per hour labor rates for stagehand personnel (as of September 1, 2023).

Steward/Electrician/Pyro technician/Truss Spotlight Operator/Truck loader - \$31.50

Stagehand/Forklift Operator/House Spotlight Operator - \$29.50

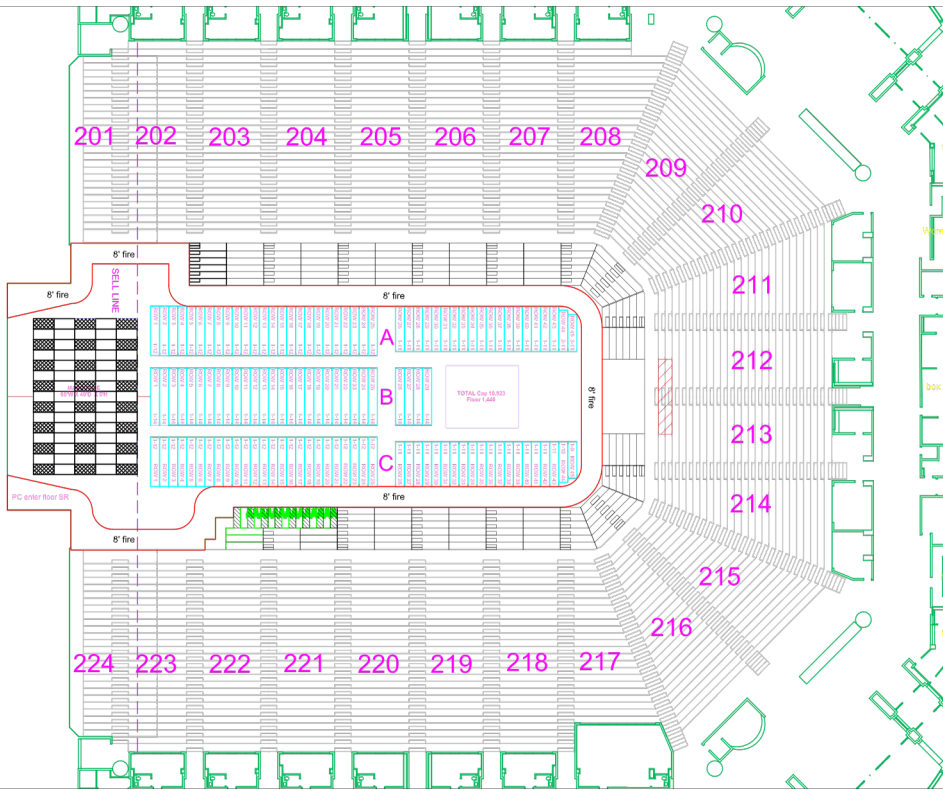
Riggers - \$42.00

5-hour minimum in; 4-hour minimum out



CAPACITIES & MAPS

Wright State University's Nutter Center can be easily customized and scaled to meet your event needs for capacity or revenue. We have full house & half house scaling along with seat covers that can cover the top 10 rows around the bowl.



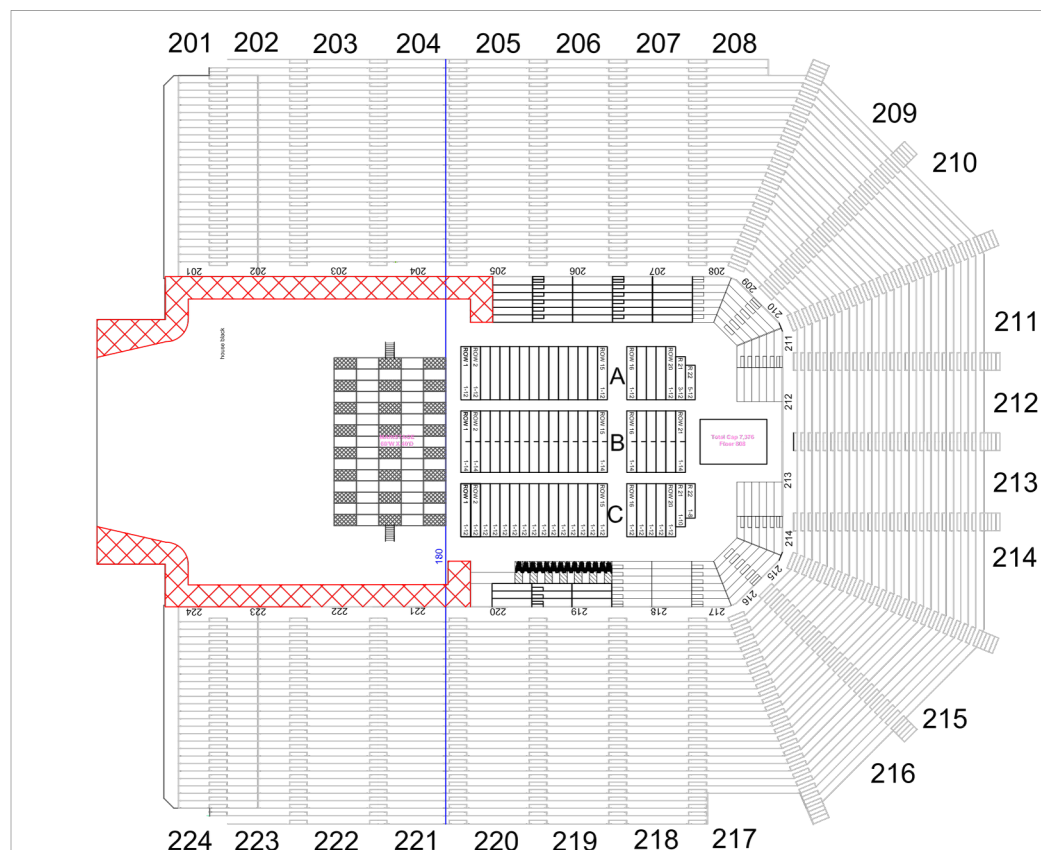
Full House

Total-11,160

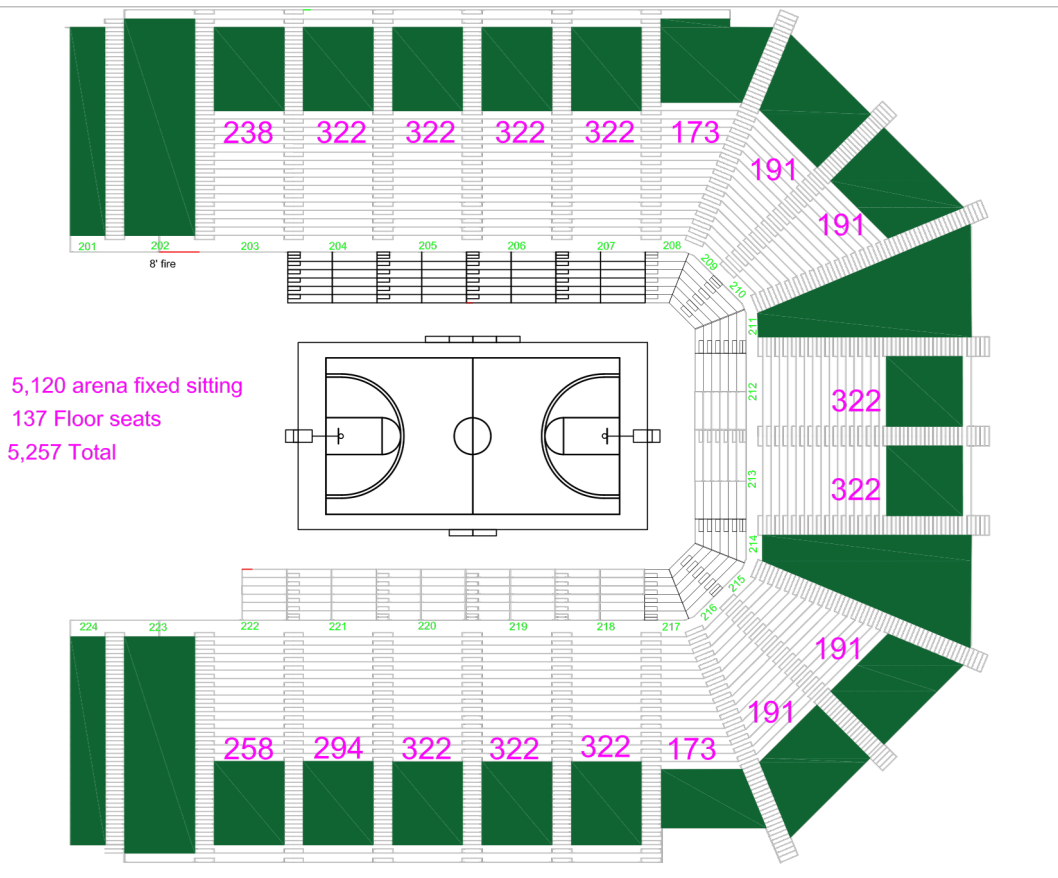
- 180-10,311
- 270-11,089
- Floor-1,584

GA Floor w/ 270
Sightline
Total Floor-1,800
Total Arena-11,160

Half House
Total-6,189

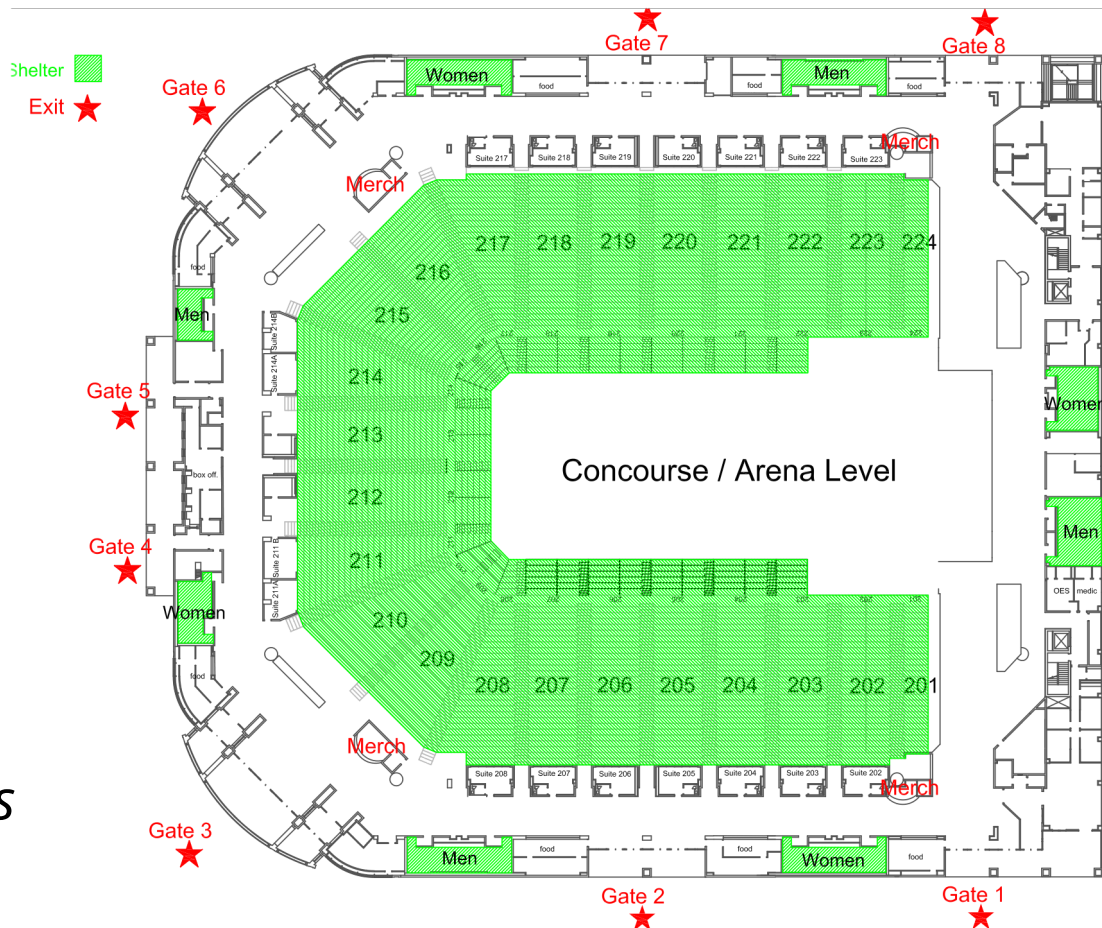


CAPACITIES & MAPS



Customizable setup using full or half house with the option of using seat covers to shrink or kill top rows or sections.

- *2 elevators
- *4 mens restrooms
- *4 women's restrooms
- *10 total Gates for ingress/egress
- *8 built in concession stands
- *4 built in merchandise booths
- *18 suites



FINANCIAL SETTLEMENT

At the conclusion of the event, lessee is responsible for settling all outstanding facility expenses. The settlement takes place in the administration offices at the WSU Nutter Center.

In the settlement the lessee is presented with available documented facility expenses including, but not limited to, rent balance and all other applicable expenditures. The event settlement will be paid by Wright Sate University via wire transfer.

If, at the sole discretion of the WSU Nutter Center, ticket sale proceeds are not sufficient to cover facility expenses, lessee may be required to make additional deposits prior to the event. If such deposits are not made within a designated time frame, the event may be canceled resulting in forfeiture of the lessee's deposit.

In the event ticket proceeds do not equal expenses due, the lessee shall be responsible to pay amount due in full at this time.

Any unresolved or outstanding expenses from the event are to be settled within 30 days.

Any questions regarding financial settlement should be directed to the Business Manager/Accountant at (937) 775-4785.



CHALLENGE POLICY

If a date is already on hold by another party, the following process is enacted:

The prospective event promoter must forward to management a written request challenging the first-hold promoter.

Management notifies first-hold promoter of challenge. First-hold promoter is given the opportunity to secure the date. If the first-hold promoter releases the date, negotiation commences with the prospective promoter.

Hold Policy – Holds are reserved for 30 days. Hold dates may be released unless reconfirmed by promoter.



MARKETING AND PUBLIC RELATIONS

Venue Reach and Marketing Output



In-Market Media Opportunities

TV Stations

- Cox Media Group
- WDTN-TV2 (NBC)
- WKEF-TV22 (ABC)
- Spectrum/Charter

Radio Stations

- iHeart Radio
- Alpha Media
- Cox Media Group

Digital Billboards

- Key-Ads
- LAMAR Advertising
- Out Front Media

Inside and Outside Venue Opportunities

- Exterior Digital Marquee
 - 3 sided large-scale LED Boards facing all 3 main streets passing the arena
- Interior Televisions
 - Still image advertising upcoming events rotates on monitors through concourse and conference spaces
 - Event rotates on monitors throughout campus buildings
- Indoor Signage
 - Upcoming event signage located in all Suites



MERCHANDISE

The WSU Nutter Center sells merchandise and will retain a percentage of net merchandise/novelty sales, dependent upon the event contract.

Building merchandise contact: Lori Metzger
trmetzger@aol.com

There are 4 permanent merchandise booths located throughout the concourse for use.



CONCESSIONS & CATERING

All food, beverage, and concessions are operated and controlled by QUEST.

All arrangements for catering & food and beverages services should be made through our catering office. Place your suite or catering order by reaching out to nutter-catering@wright.edu or (937) 775 - 3183.

All food and beverage will be provided by our in house catering department. No outside food and beverage is allowed to be brought into the building.



MISC INFO

ANIMAL CONTROL

Shows that have animal acts are required to secure appropriate permits from the Greene County Combined Health District. Please contact Joe Dick, Assistant Director of Operations, for details.

EVENT STAFFING

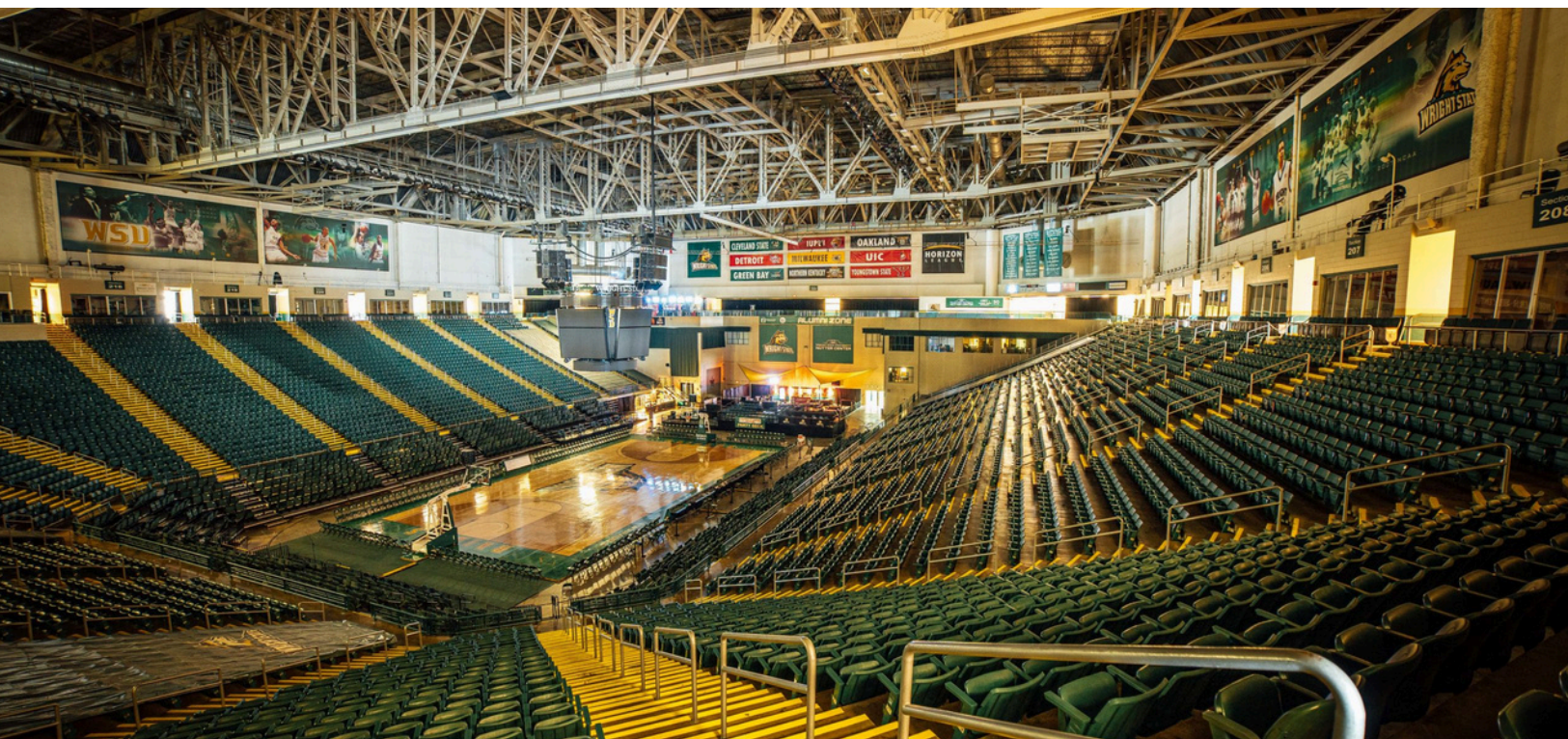
The WSU Nutter Center provides all ushering, in-house event security, ticket takers, door guards, and parking services on an exclusive basis for all events and activities held at the facility.

ADVERTISING/PROMOTIONS

The WSU Nutter Center Marketing Department will provide a comprehensive advertising campaign at a competitive rate. For more information, please contact Sean Robison, Marketing Manager, at (937) 775-3670.

BERRY ROOM

Wright State University's Nutter Center provides extensive banquet facilities with a full-service catering operation on the premises. The Berry Room is ideal for seminars, conferences, proms, weddings, and banquets. The Berry Room Coordinator will assist in coordinating your event. Additionally, any audio-visual needs you may have can also be accommodated. The Berry Room has 5,280 square feet of banquet space and can be divided into three separate rooms. For more information, contact Sean Robison at sean.robison@wright.edu or (937) 775-3670.



PAST MAJOR CONCERTS/EVENTS

Dave Matthews Band

KISS

Cody Johnson

WWE

Monster Jam

Kevin Hart

Phish

Fall Out Boy

Professional Bull Riders

Thomas Rhett

Shinedown

Lil Wayne

Elevation Worship

Paw Patrol Live

The Eagles

Harlem Globetrotters

Elton John

Cirque du Soleil

